



AT&T Certifies Datatrac Technology

As a pioneer in the deployment of mobile technology for carriers and shippers, Datatrac® has long been recognized for its industry leadership. Adding to its record of successes, Datatrac Mobility™ has recently received AT&T® Enterprise Solution Certification.

The rigorous certification process ensures that mobile applications are reliable and fully compatible with selected devices operating on the AT&T mobile network. Testing is conducted by an independent laboratory and ensures applications will function in accordance with AT&T network specifications. After successfully completing the process, Datatrac is now certified with multiple devices including the Motorola® Tundra™ VA76r and Samsung® SGH-A657 along with BlackBerry® Torch™ and 8820 devices.

Real-time visibility is a requirement for carrier systems these days. As part of Datatrac's complete, cloud-based operations system, Mobility collects vital shipment information that helps create transparency in the delivery process. Raghu Prasad, Director of Mobile Technologies commented, "Partnering with AT&T provides our customers with an even broader selection of devices that they need in order to deliver for their customers. We're pleased to have earned Enterprise Solution Certification and look forward to certifying on even more devices in the future."

About Datatrac:

Datatrac delivers revolutionary solutions which empower shippers to become more efficient, provide a better customer experience, and drive superior performance from their transportation logistics through real-time business intelligence and visibility. For more information about Datatrac visit datatrac.com.