



# Datatrac

## *Non-emergency medical transportation gears up for rising elderly population*

(Clayton, MO) -- The growth rate of the elderly population in the U.S. has greatly surpassed the growth rate of the population as a whole, making non-emergency medical transportation (NEMT) more vital than ever. Express Medical Transporters (EMT) has been a leading provider of NEMT services for almost 15 years and finds demand steadily growing. With its recent integration of Trip Tracer™ – a logistics management system produced by Datatrac® Corporation – EMT will be well-equipped to meet this demand through the next decade and beyond.

The integration of Datatrac's cloud-based management system not only allows individual EMT franchisees to be more efficient but also helps manage work flow between all locations. Designed specifically for non-emergency medical transportation, Trip Tracer's components provide state-of-the-art scheduling, dispatch, GPS tracking and audit capabilities.

As an example, dialysis patients with a weekly treatment appointment can simply call an EMT customer service representative or visit their Web site to schedule transportation. School districts throughout Missouri also rely on EMT to adequately transport children to and from school everyday. All drivers are equipped with mobile devices that allow dispatchers to locate their position on Trip Tracer. Integrated with Google Maps, the system provides position and safety data while allowing dispatchers to quickly adjust workloads in response to weather, traffic and other scheduling considerations.

As one of the first NEMT service providers in the country, EMT provides professional, non-emergency transportation services for a wide variety of clients including passengers in wheelchairs and on stretchers, seniors and the disabled, special-needs children and many others. Other examples include transportation to and from doctor's appointments, hospitals, rehabilitation appointments or nursing homes.

The marketplace for non-emergency transportation services is growing rapidly as America's senior population continues to age. Transportation requirements for the elderly and disabled persons are increasingly government-mandated and transportation brokers and other organizations are constantly seeking reliable, cost-effective transportation options for their clients. About 90 to 95 percent of EMT's revenue is currently generated from contracted business with government entities, schools, transportation brokers and others.

### **Datatrac Corporation**

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“As the population ages, the current medical transportation infrastructure will come under more strain,” said John Tucker, Vice President of Marketing at Datatrac. “Providers like EMT are in a great position to deliver these important services and our highly scalable technology will grow right along with their needs.”

Trip Tracer is designed specifically for EMT, and its first franchise implemented the technology in June 2009. While it provides a complete operational solution for each location, insurers and health care organizations also gain complete visibility into the transportation process to ensure that their patients are receiving the services they require. Utilizing real-time GPS positioning along with positive identification through bar code scanning and signature capture ensures the highest possible degree of accuracy, safety and efficiency when transporting patients.

“We’re raising the bar as far as quality,” EMT’s founder and president, Bernie Squitieri said. “We’re giving people reasons why they should use EMT instead of taxis or other competitors that don’t have such technology. It all sets us apart from the rest of the industry.”

#### *About EMT*

EMT currently operates franchises in nine states: Alabama, Arkansas, Florida, Kansas, Mississippi, Missouri, New Mexico, Tennessee and Wisconsin. Projections call for an additional 10 franchises to be sold by May 2010 and more than 100 franchises to be in operation within three years.

#### *About Datatrac Corporation*

Datatrac® Corporation has been helping shippers and carriers grow revenues by maximizing logistics efficiency for over 30 years. With their real-time logistics network and practical technology solution, Datatrac is driving to eliminate inefficiency from the complete delivery cycle. Learn more by visiting [www.datatrac.com](http://www.datatrac.com) or call 800-827-2677. Follow “DatatracCorp” on Twitter for the latest news updates.

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