



Company Founder Takes On New Role

It's been almost 34 years since Henry Dixon founded Datatrac Corporation. Although he has remained active with projects in the transportation industry for the past few years, he has also watched with great interest as the company that he founded continued to grow and succeed.

As a member of the Datatrac board of directors, Dixon saw first hand how the company's leadership team developed a winning strategy for aligning carriers and shippers on a single, integrated technology platform. With confidence in the company's prospects and direction, he sought to acquire an additional financial interest in its future. When an outside investor recently agreed to sell its stake in Datatrac, Dixon teamed up with another board member, John Oren, to form Wild Wing Capital, LLC and acquired those available shares.

Oren has been an active member of Datatrac's board of directors for the past two years. He is one of the original founders of U.S. Delivery Systems, Inc. and has formed and grown several successful logistics companies over the years. Oren also has a long history with Datatrac. In 1977, his company, Eastway Delivery in Houston, TX was the first company to buy Datatrac's courier operations system. Oren credits much of the success of his companies to the fact that they used Datatrac technology to manage and grow their operations.

Together, these industry veterans form a strong partnership with a great deal of synergy. Dixon brings an unmatched depth of technology experience, while Oren contributes his firsthand operational experience in running a carrier company and working with shippers. Both are looking forward to the continued growth of Datatrac and will bring their experience into play as the company expands its markets to include shippers in a variety of industries.

As Dixon takes over as Chairman of the Datatrac board of directors, he expressed his optimism about the future of the company. "Datatrac was the first company to offer carriers a comprehensive technology solution and no other company has yet to match their capabilities. I'm confident that the same success will be achieved as shippers continue looking for better, more efficient ways to run their supply chains."

Datatrac delivers revolutionary solutions which empower shippers to become more efficient, provide a better customer experience, and drive superior performance from their transportation logistics through real-time business intelligence and visibility. For more information about Datatrac visit datatrac.com.