



Datatrac® Delivers Android™ App for Free Scanning

Providing complete shipment tracking requires the ability to scan barcodes and capture signatures. For some carriers, the cost of mobile devices to meet those shipper requirements has often been prohibitive. That situation just changed with the release of a new Android application for Datatrac's complete logistics solution.

With complete bar code scanning and signature capture capability, the new application is the latest advance in mobile technology for couriers and truckers. Datatrac CEO Garland Duvall commented "Many drivers are already carrying Android phones, so now they can download our application and immediately start working with a device that's already familiar. Carriers will no longer be forced to pay thousands of dollars for each of their mobile devices to conform to shippers' scanning and POD requirements."

The fully functional Android application is designed for use on both tablets and smartphones. Devices equipped with a camera can easily capture bar codes while signatures are captured right from the touch screen. Those carriers who need to scan at higher volumes can opt to utilize inexpensive Bluetooth scanners to handle the loads. The result is an efficient, very low cost solution that can replace traditional ruggedized mobile computers in many operations.

The new Android application was just one of the developments unveiled at the Datatrac Technology Education Summit. Held in conjunction with the MCAA Last Mile Delivery forum, the Summit brought owners and senior executives of expedited transportation carriers together with logistics executives from leading shippers and 3PLs to discuss the mutual benefits of cloud technology in driving improved profitability.

Datatrac delivers revolutionary solutions which empower shippers to become more efficient, provide a better customer experience, and drive superior performance from their transportation logistics through real-time business intelligence and visibility. For more information about Datatrac visit datatrac.com.