



Time flies when you're having fun... or running a business.

In the world we live in, time does seem to fly, whether you're having fun or not. The transportation industry of today deals with customer requirements and expectations that seem insurmountable.

Your competition is out there, promising real time information and setting wild expectations. So, how do you deliver? How do you compete? How do you own the competition without going broke trying to win?

Datatrac customers are knocking out the competition and more everyday with eTrac. Our real-time logistics network solution builds on more than 25 years of experience delivering transportation industry solutions to hundreds of couriers, shippers, forwarders and agents. Our eTrac partners know that time flies, but with the eTrac network behind them, it flies at their speed.

"With eTrac we spend over 30% less time reviewing exception orders so we can focus on more important things like accuracy and overall service."

— J&P Hall Express

"By leveraging Datatrac's eTrac logistics network solutions, Jet Delivery was able to close new business, maximize logistics efficiency, improve the accuracy of billings, reduce administrative costs, and generate a compelling ROI all within the first 60 days."

— Jet Delivery Systems, Inc.

"Our customers are air freight forwarders and distribution companies that rely on up-to-the minute shipment information. Their cartage partner's ability to provide real-time status updates has become an absolute prerequisite."

— Unicorn Transport



How It Works

eTrac is an Internet-based hub designed to work seamlessly with your existing systems and interface directly with your back office system. It automatically tracks shipment information electronically from order entry to delivery to invoice to payment, including signature capture for proof of delivery when necessary. eTrac provides you and your customers with visibility of shipment status online, as well as business-to-business system communication, in real-time. Electronic communication has never been more important than now, and eTrac accomplishes those transactions without the cost of custom programming or expensive system integration efforts.



Datatrak

Additional eTrac benefits include:

- Reduced phone, fax and radio traffic
- Higher margins
- Elimination of manual data entry as status messages transmit during normal operations behind the scenes
- Greater productivity
- Signature capture for proof of delivery as necessary
- Improved customer service
- Accurate billing
- Increased competitive edge
- Lower costs
- Higher margins

Unlike other tracking and tracing solutions, eTrac requires no capital outlay, no technical training and no disruption of current IT processes. Best of all, your payback is almost immediate. Datatrak's implementation staff work with you to be sure your system is integrated with eTrac, and work to be sure that the data you communicate is of the highest integrity. They work with your business partners to be sure that your data is exactly what they are looking for. So time can fly, but your data flies where it should!

eTrac serves as a single point of contact for you in terms of electronic data transmission. No more trying to figure out each business partner's requirements for data communication. Your system simply connects to eTrac, passes data as required, and eTrac sends it to your partners in whatever form they require. No more individual integrations, and no more hassle. That helps put your IT staff back on top of their time for other matters.



eTrac transactions include:

- Inbound electronic alerts from partner systems
- Inbound orders, entered from the Internet
- Shipment/order status updates
- Invoices including detailed charge breakdowns
- Invoice reconciliation and settlement
- eVM, the newest eTrac function including tariff warehousing and vendor management tools

So does time continue to fly? Sure, it's the nature of the 21st century. With eTrac, you're able to streamline the delivery cycle, simplify freight bill reconciliation and settlement, and remove 2-10 days from the Days Sales Outstanding (DSO) workflow. That's how you keep time from flying away from you.

Datatrak offers an array of products designed to make your company more profitable. Ask a representative how one or more of these products can help you.



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