



## It's all about time. How about...

- Processing on-demand, scheduled and distribution orders in one place?
- Handling 128% more orders by streamlining dispatch operations?
- Saving \$125,000.00 this year due to increased efficiencies?
- Increasing revenue by 85% without hiring more staff?

**C**orporate Couriers in Texas did. In one month the company closed \$80,000.00 more sales than the same month the previous year. Furthermore, Corporate Couriers estimates they are saving \$125,000.00 yearly because of increased efficiencies that Datatrac Corporation brought to their operating environment. Owner Kirk Godby credits Datatrac as the competitive edge that is enabling the company to win new business.

**"Datatrac has allowed us to compete more effectively and realize untapped profits in a highly competitive region. Installing eTrac, Wireless eTrac and COPS was the best decision we've made in the ten years that we have been in business. It has given us the flexibility to grow the business by leaps and bounds."**

**— Kirk Godby  
Corporate Couriers - Texas**

### How It Works

It's all about time in this industry – real-time, that is. In existence since 1977, Datatrac's Courier Order Processing System (COPS) was specifically designed for couriers, messenger and same-day package delivery services. The most widely used software application in North America for this industry, **COPS** is deployed as a hosted service - which means even the

smallest couriers can reap big rewards. There's no need to invest in servers or hardware – as long as you have a high-speed Internet connection, you have access to COPS, no matter where you're physically located. Have more than one office, or have the need to work from home? With COPS, it's all possible, and it's about time!

Pull-down menus, pop-up windows and on-screen help make COPS easy to learn and use. It can also be tailored to meet your specific requirements so you don't have to change your business operations to match the system. With eDispatcher, our Windows-based dispatch module option, your dispatchers can work with their jobs graphically using icons and drag-and-drop simplicity. Our Implementation Group works with you to set up your data, tailor the program to your needs and is with you onsite for the big "Go live" day. Isn't it time you felt comfortable with your software application?



# Datatrak

This comprehensive solution manages every aspect of your operation. Modules are fully integrated so you only enter the data once and follow it through the entire life cycle.

The base package covers:

- Order entry
- Dispatch
- Automatic rating/pricing
- Scheduled job processing
- Driver pay and expenses
- Sales analysis
- Billing/EDI
- Accounts payable
- Accounts receivable
- Custom forms

**Datatrak offers an array of products designed to make your company more profitable. Ask a representative how one or more of these products can help you.**



## Optional modules include:

- Wireless eTrac for dispatching via cell phones in real-time
- eTrac so your customers can create and track orders online and communicate with your business partners in real-time
- eDispatcher for Windows-based dispatch capability
- Reporting Database for custom-tailored analysis of your business in real-time

Many of your customers today require you to provide specialized services for their deliveries. An additional option for COPS, our Distribution Management module will enable you to receive ASNs (Automatic Shipment Notifications) from your more technologically advanced customers. The module also includes barcode scanning capability for receive scans and load scans at your warehouse. Because it's all about time, your drivers can carry devices that allow real-time upload of barcode scanning and signature capture information. Datatrak can deliver all this information to your customers in real-time as well. All of this data can be presented graphically on the web to meet your customers' real-time need for information.

## Datatrak Corporation

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